



Building For The
FUTURE

ANNUAL REPORT 2012

Our **MISSION**

We are the leading cord blood bank that delivers the highest quality service to our clients. We build maximum shareholder value by engaging all employees to enable the Company to achieve its fullest market and medical potential.

Our **VALUES**

As a company, and as individuals working collectively, we value integrity, honesty, openness, pursuit of excellence, creativity, constructive self-criticism, continuous self-improvement, and mutual respect. We are committed to our clients and partners, and have a passion for innovation. We embrace big challenges and pride ourselves on seeing them through. We hold ourselves accountable to our clients, shareholders, employees and regulators by honouring our commitments, providing results and striving for the highest quality.



CONTENTS

03	Corporate Profile
04	Chairman's Message
06	CEO's Message
08	Looking Back
09	Corporate Social Responsibility
11	Financial Highlights
15	Board of Directors
18	Senior Management
19	Group Structure
20	Corporate Information
21	Corporate Governance Report
33	Financial Contents



Building for the **FUTURE**



Dominant, pioneering and award-winning:
The cord blood and cord tissue banking service provider
that protects your child's future in more ways.

Building on **FINANCIAL STRENGTH**



Unique, resilient and cash-generating: A sound business model backed by strong financials that safeguards your investments in rewarding ways.

Building on **CAPABILITIES**



Experienced, disciplined and well-equipped: A team with a wealth of knowledge, skills and talents that ensures our brand is associated with quality and excellence.



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