



The Next Generation of

GROWTH

cordlife 
one chance, one choice.

Annual Report 2014



We are working towards a future of **Deeper Scope** and **Wider Scale** where **Quality Standards** is equally important to **Creating Value** and passion for innovation is linked to **Pursuit of Excellence**.

At Cordlife Group Limited, we are committed to delivering on our promises, creating value and driving growth for our stakeholders. We are growing our outreach both geographically and segmentally, to expand our network of operations and provide an increased scope of complementary products and services. The Next Generation of Growth, marks our transition in becoming a consumer healthcare company catered to the mother and child segment.



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Our MISSION

We are a consumer healthcare company that serves the needs of the mother and child. We deliver the highest of quality standards in service and product offerings. We maximise all stakeholders' value by engaging all employees to enable the Company to achieve its fullest potential.

Our VALUES

As a company, and as individuals working collectively, we value integrity, honesty, openness, pursuit of excellence, creativity, constructive self-criticism, continuous self-improvement, and mutual respect. We are committed to our clients and partners, and have a passion for innovation. We embrace big challenges and pride ourselves on seeing them through. We hold ourselves accountable to our clients, shareholders, employees and regulators by honouring our commitments, providing results and striving for the highest quality.


CORPORATE PROFILE

Identity

Listed on the Mainboard of the Singapore Exchange Securities Trading Limited ("SGX-ST") on March 29, 2012, Cordlife Group Limited ("Cordlife", and together with its subsidiaries, the "Group") is a consumer healthcare company catering to the mother and child segment and a leading umbilical cord blood and cord lining banking service provider.

Headquartered in Singapore and incorporated in May 2001, Cordlife occupies a unique space in the healthcare industry, being one of the first private cord blood banks to be established in Asia. Over the past 13 years, Cordlife's enterprising spirit and values have firmly placed it as one of the industry leaders. Today, Cordlife has the largest market share of private cord blood banks in Singapore, Indonesia and the Philippines. In Hong Kong and India, it is amongst the top three market leaders for private cord blood banks.

Prior to its listing on SGX-ST, Cordlife demerged on June 30, 2011, from Life Corporation Limited ("LCL") (previously known as Cordlife Limited), which is listed on the Australian Securities Exchange. The rationale was to enhance shareholder value by giving shareholders the opportunity to directly participate in the developed businesses owned by the Group which are cash-flow positive. Following the demerger, the Group owned the developed businesses in Singapore and Hong Kong, and was granted the right of first refusal to acquire LCL's businesses in India, the Philippines and Indonesia. Cordlife subsequently completed the acquisition of the cord blood and cord lining banking businesses in India, the Philippines, Hong Kong and Indonesia from LCL in June 2013.



CORDLIFE
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Growing towards Greater Prospects

To benefit from economies of scope, the Group is also transitioning into a consumer healthcare company catering to the mother and child segment. In addition to providing cord blood and cord lining banking services, the Group is looking to provide other complementary products and services that cater to the mother and child segment.



CORPORATE SOCIAL RESPONSIBILITY



Leukemia and Lymphoma Foundation Walkathon



Make-A-Wish Foundation

Growing towards Greater Success

We are committed to employ capable individuals who are passionate about what they do and are continuously challenged to make their work enjoyable, accountable and customer-focused.





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