

#### **ANNUAL REPORT 2015**

# STRATEGIC MOVES

"CHESS IS A MINIATURE VERSION OF LIFE. TO BE SUCCESSFUL, YOU NEED TO BE DISCIPLINED, ASSESS RESOURCES, CONSIDER RESPONSIBLE CHOICES AND ADJUST WITH CIRCUMSTANCES CHANGE."

– Grandmaster Susan Polgar

At Design Studio, we are strategising for sustainable growth.

Over the years, we have built a brand that's synonymous with style, quality and reliability, a signature that's trusted by our clients and the industries in Singapore, Malaysia, Thailand and China.

Amidst an uncertain global economy and challenges in respective markets, we remain resilient and performed admirably in FY2015. This is a strong testament to our vigorous resource planning and strategic thinking.

Going forward, we will continue to strengthen our product and service offering to our existing clients, who have shown tremendous support. We will also continue to leverage on our capability to improve productivity and cost efficiency. Lastly, we look forward to extending our reach globally and pursuing viable business opportunities that will generate greater value to our stakeholders.

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Proxy Form

# ADVANCING STEADILY

Our drive to succeed is guided by our vision to be Asia's leading premier furniture manufacturer, interior fitting-out and product specialist. Our core competitive strength lies in our ability to utilise a myriad of latest technology and innovative methods to produce premium solutions for our clients.

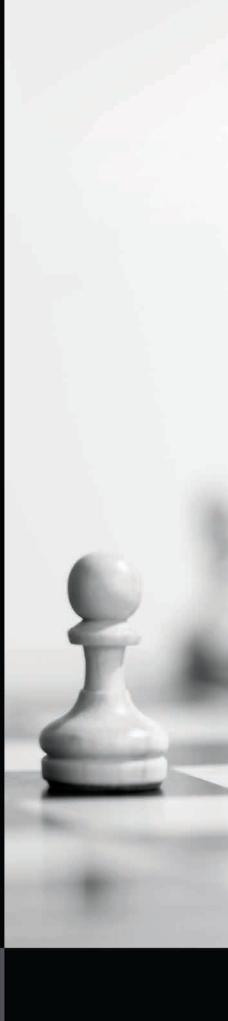
In line with our strategies for sustainable growth, we continuously seek to capitalise on our core strengths while developing and implementing decisive responses to opportunities and challenges. Today we are well positioned to take our businesses to greater heights.





# WINNING MOVES

At Design Studio, building and strengthening relationships with our clients is pivotal to our strategy. We are very focused on strengthening product and service offering to our existing clients, gaining their trust and support. Internally, we seek to gain greater stakeholder trust by upholding integrity and transparency in our businesses. These efforts translate to a sustainable and better Design Studio!





# EXPLORING MORE POSSIBILITIES

Over the years, we have taken measured steps to deepen our presence in the key markets we operate, namely Singapore, Malaysia and China. Despite the implementation of cooling measures of the property sectors by the local government, we believe these markets still offer spaces of opportunities for us to explore, especially in China.







Inspired by Aspirations. Driven by Innovations.

#### SINGAPORE

Design Studio Group Ltd Head Office / Singapore

#### **Design Studio Singapore Pte Ltd**

Showroom / Factory / Singapore 8 Sungei Kadut Crescent Singapore 728682 Tel: (65) 6367 0133 Fax: (65) 6366 2612 Email: corpcommunications@designstudio.com.sg

### DDS Contracts and Interior Solutions Pte Ltd Head Office / Singapore

62 Sungei Kadut Loop #05-01 Singapore 729507 Tel: (65) 6362 6366 Fax: (65) 6362 2622 Email: marketing@ddsasia.com.sg

#### MALAYSIA

#### DS Furniture Manufacturer Sdn Bhd

Factory / Malaysia PLO 44 Kawasan Perindustrian Senai 81400 Senai, Johor Bahru Johor, Malaysia Tel: (607) 598 6363 Fax: (607) 598 6368

#### DS Project Management Sdn Bhd

**Showroom / Malaysia** No. 158 Jalan Maarof Taman Bandaraya 59100 Kuala Lumpur, Malaysia

#### DDS Contracts and Interior Solutions Sdn Bhd Office / Malaysia

18th Floor, West Block, Wisma Selangor Dredging 142C Jalan Ampang, 50450 Kuala Lumpur, Malaysia Tel: (603) 2164 6686 Fax: (603) 2164 3393 Email: marketing@ddsasia.com.my

#### CHINA

#### Design Studio (Huizhou) Home Furnishing Co., Ltd. Factory / China

1 North Road, Technology Park Boluo County, Shiwan Town Huizhou City, Guangdong Province Postal Code 516127 Tel: (86752) 636 0333 Fax: (86752) 611 6333

#### Showroom / China

Chiling Lane, Guan Tai Road, Houjie San Tun, Houjie Town Dongguan City, Guangdong Province Postal Code 523963 Tel: (86769) 8583 4222 Fax: (86769) 8581 7488 Email: marketing@designstudio.com.cn

#### THAILAND

### DDS Contracts and Interior Solutions (Thailand) Co., Ltd Office / Thailand

Euro Creations Building (B1) 119 Sukhumvit 55 North Klong Ton, Wattana Bangkok 10110 Thailand Tel: (662) 712 7080 Fax: (662) 712 7081 Email: marketing@ddsthailand.co.th

Websites: www.designstudio.com.sg www.designstudio.com.cn www.ddsasia.com.sg