



Annual Report 2011

Venture Corporation Limited

**KALEIDOSCOPE
OF STRENGTHS**

CONTENTS

01	KALEIDOSCOPE OF STRENGTHS	10	Message to Shareholders
02	SEEING AND SHAPING	20	Corporate Directory
	A VISION FOR THE FUTURE	21	Board of Directors
04	CHANGING AND EVOLVING	24	Key Executives
	A REFLECTION OF RELEVANCE	27	List of Properties
06	DIVERSITY AND INCLUSION	28	Financial Highlights
	A MYRIAD OF PERSPECTIVES	30	Group of Companies
08	VIBRANT AND BRILLIANT	32	Investor Relations Calendar
	A SHOWCASE OF VALUE	33	Corporate Governance Report
		43	Statutory Accounts & Information for Shareholders

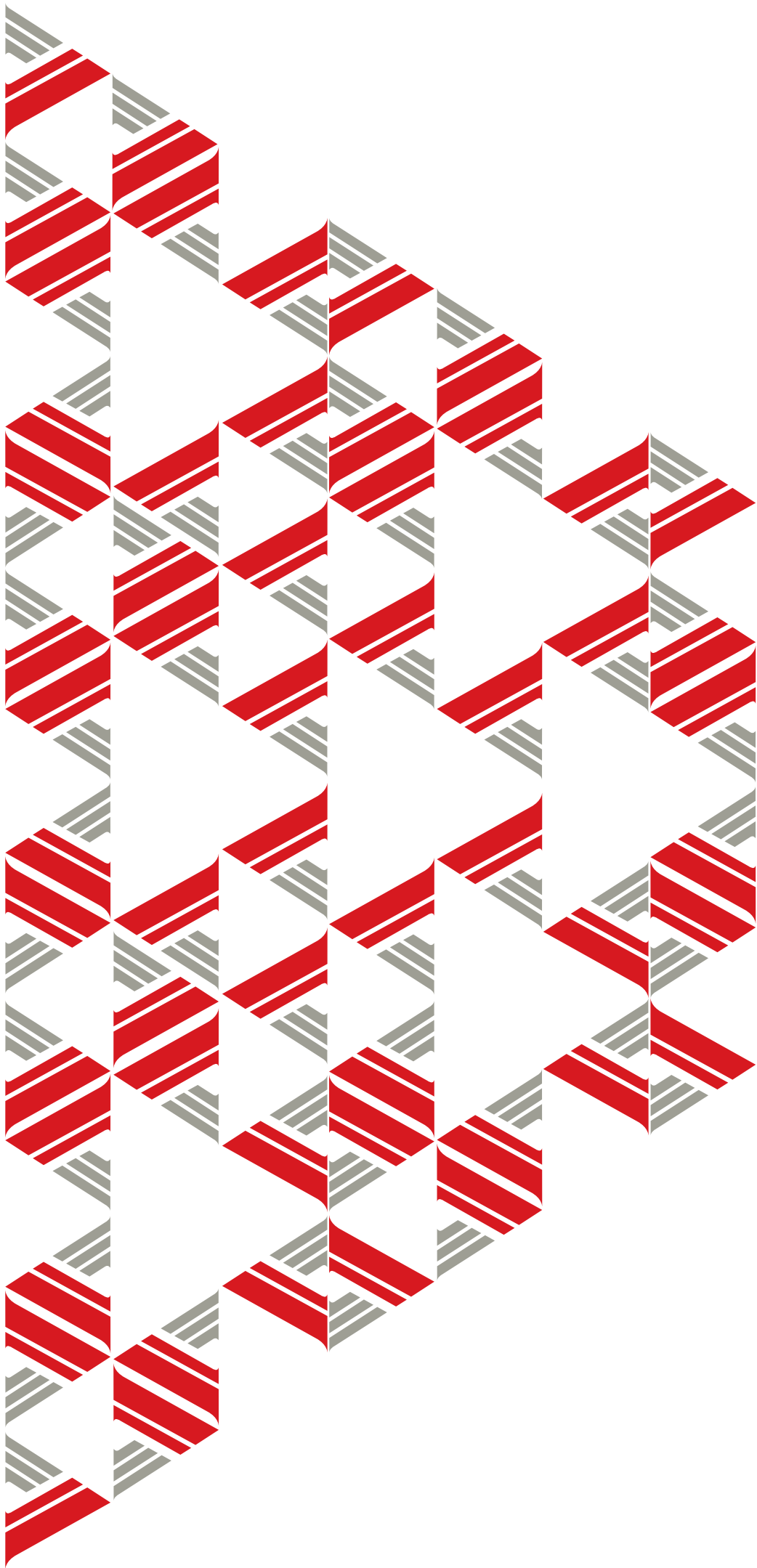
KALEIDOSCOPE OF STRENGTHS

Since its invention, the kaleidoscope has captured the interest of young and old alike. It has entertained and fascinated many. Today, it continues to enthrall. Through the optical effect of the kaleidoscope, seemingly plain and ordinary bits and pieces of elements, blend together to create a stunning mosaic. Much like a kaleidoscope, an organisation is made up of many individuals whose disparate skill-set and ability may not amount to much individually, yet when pulled together, becomes a powerful cohesive force.

Venture today, employing thousands of employees of diverse nationalities and capabilities, has been able to harness the synergy of its human capital. Embracing diversity and inclusion, its leaders have been able to assemble dynamic and competent teams made up of individuals of varied competencies, perspectives and experiences. As the Group continues to tap into its talent base to produce innovative ideas and solutions, it inspires every individual to work together to set new performance benchmarks.

Given the kaleidoscope nature of the business world, a new modus operandi or landscape may present itself at every turn and every shift. As a strategic partner of choice of leading companies worldwide, Venture continues to evolve and meet the changing needs of its partners. Adaptable, progressive and responsive, Venture visualises infinite possibilities and executes with deftness and swiftness to provide the leading edge in every partnership.

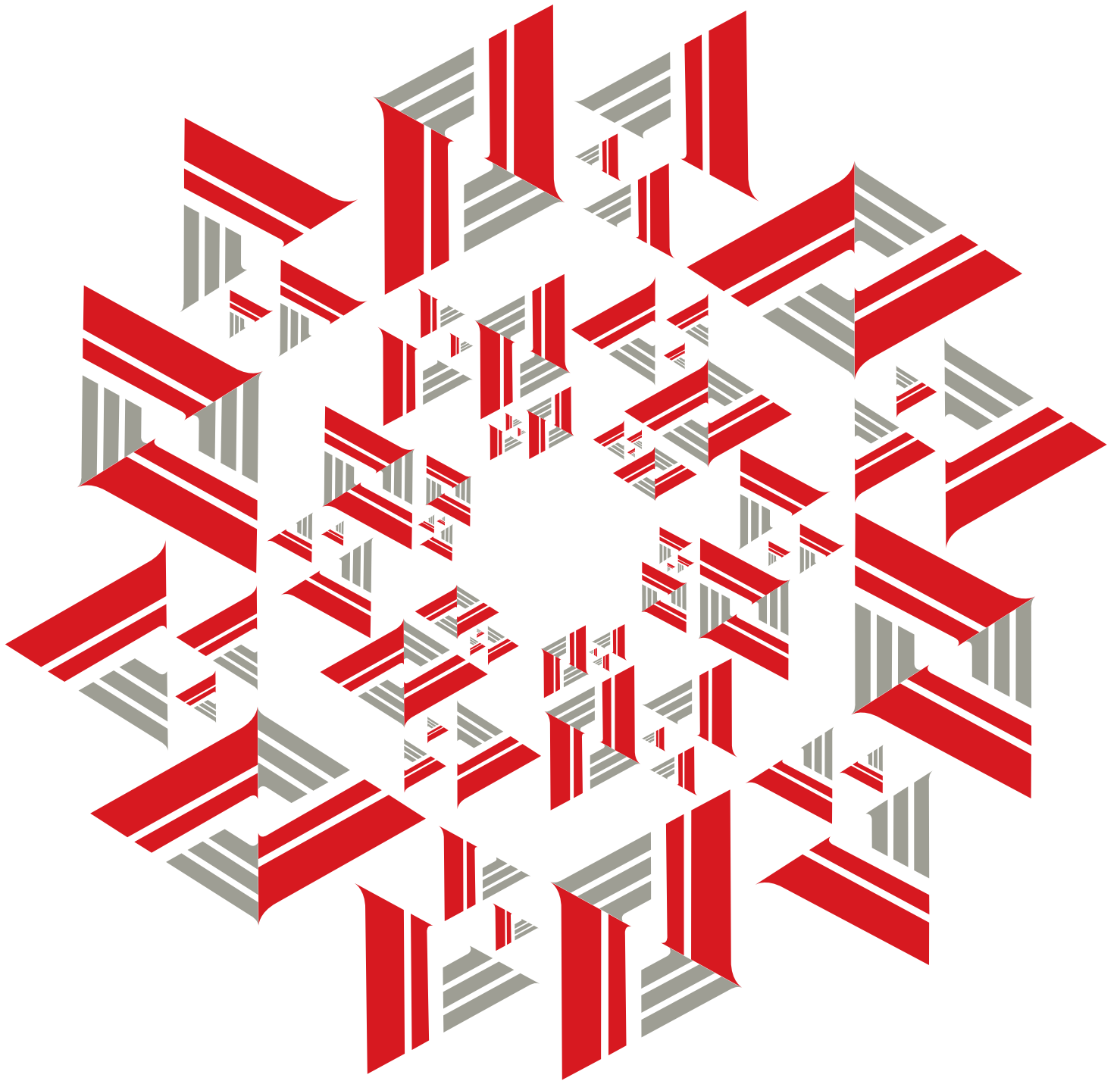
Rooted in an enviable foundation of strong core values of fortitude, integrity, passion and innovation, Venture stands poised to create excellence and new heights of performance and achievements. The Group is self-propelled towards further innovation, reinvention and differentiation, securing distinct standing as an exemplary enterprise of excellence.



SEEING AND SHAPING A VISION FOR THE FUTURE



Today's dynamic and fast-paced business world requires an organisation to have the ability to “see” emerging trends and make sense of the evolving patterns. And then with understanding and keen appreciation – identify and tap opportunities, envision the future and seize the day. Venture's incisive perspective and foresight have enabled it to make compelling business decisions and shape its corporate strategies, keeping it in the forefront of change, innovation and technology.

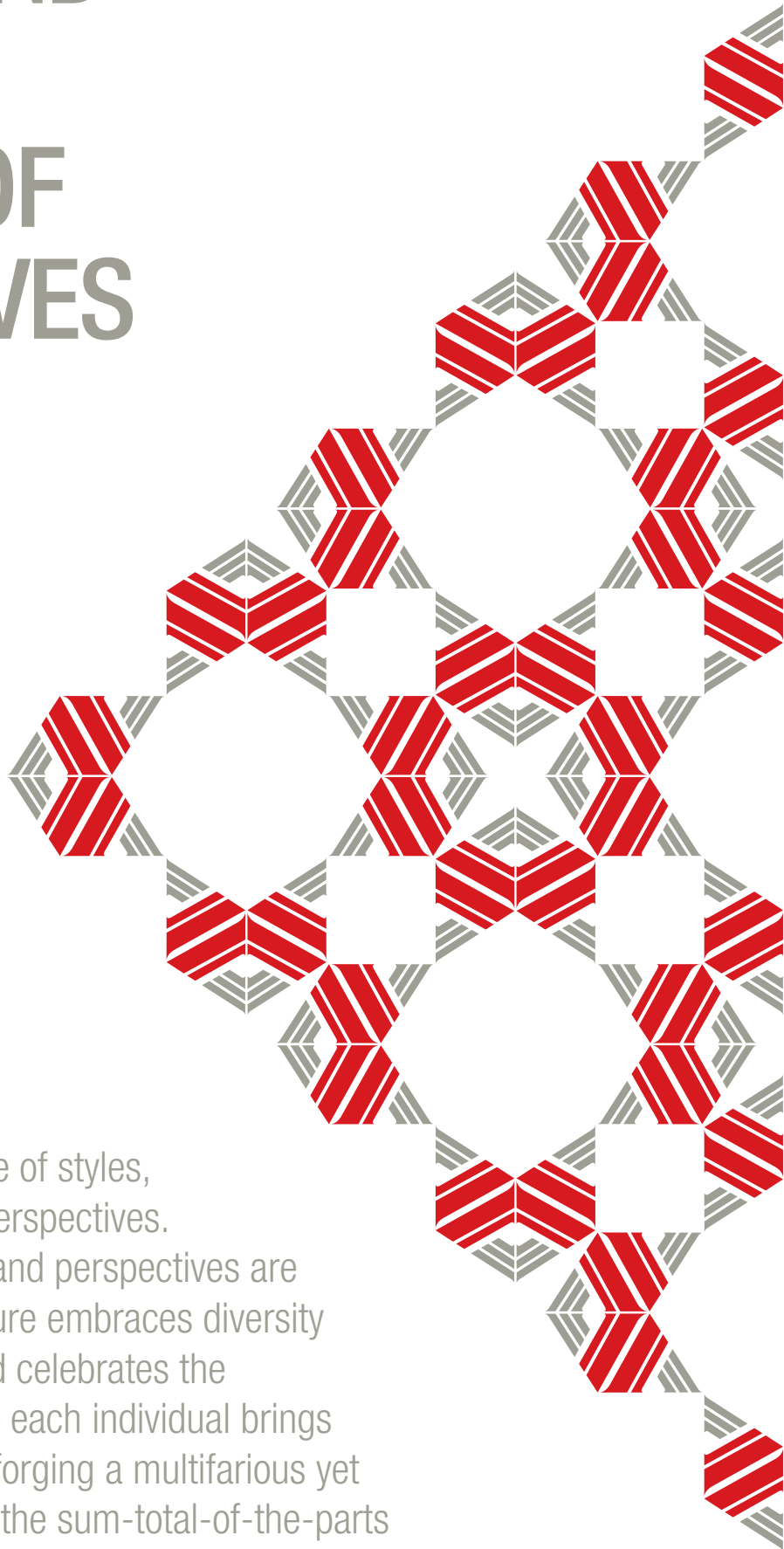


CHANGING AND EVOLVING A REFLECTION OF RELEVANCE

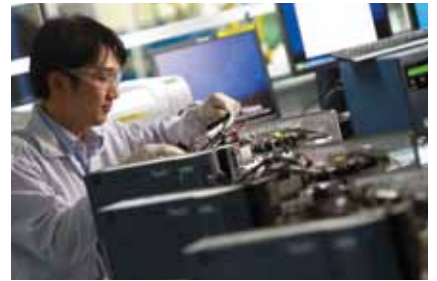
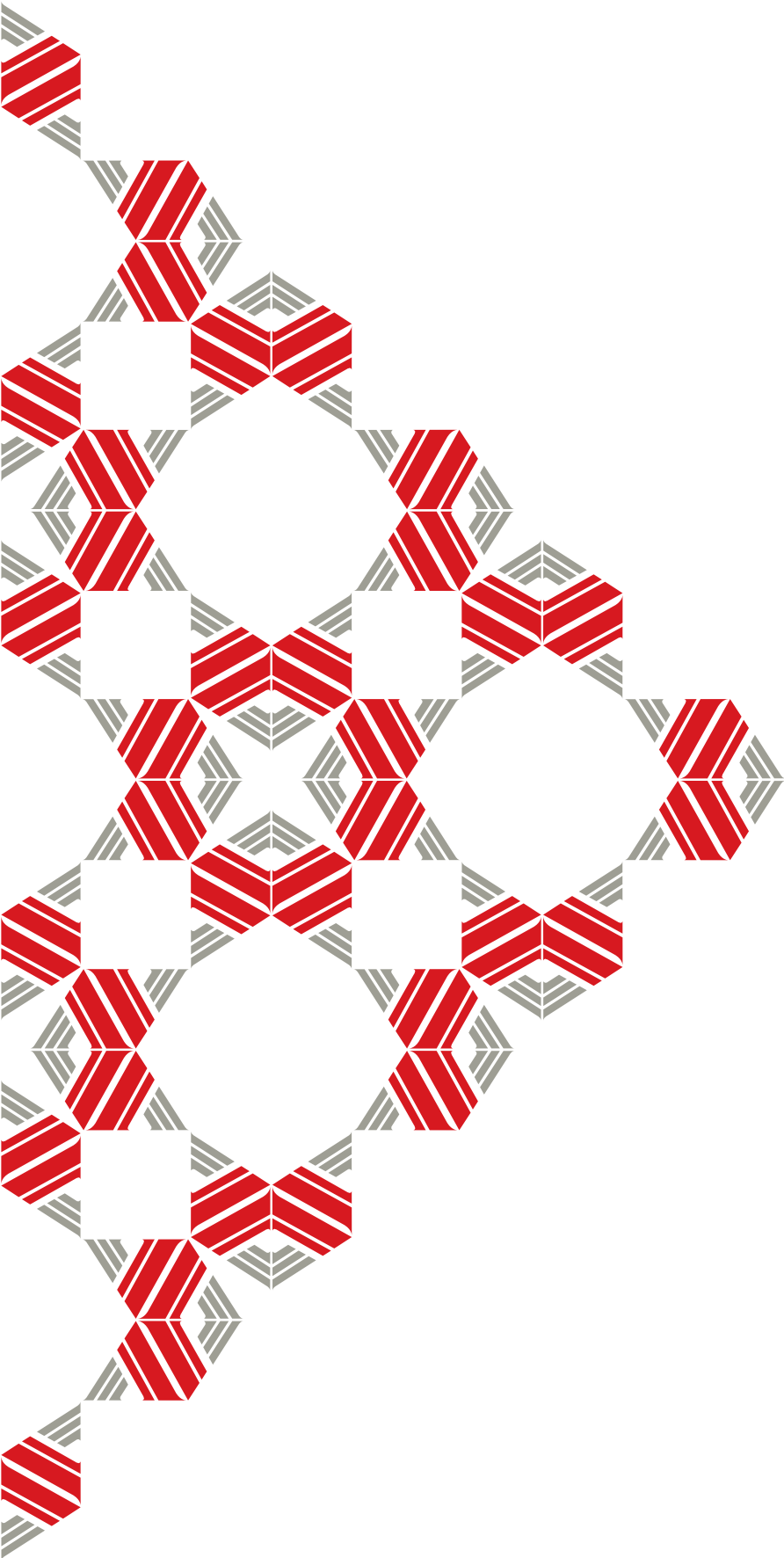
With each rotation of the kaleidoscope, a fresh design, a stunning mosaic is created. In a similar manner, Venture continues to evolve and keep pace with dynamic market shifts. It is constantly uncovering new and innovative ways of doing business, remaining relevant in a changing landscape. Its defining qualities of creativity, innovation, progressiveness, responsiveness and the spirit of enterprise – work together to generate infinite ideas and possibilities, spiraling it towards greater heights and new peaks of excellence.

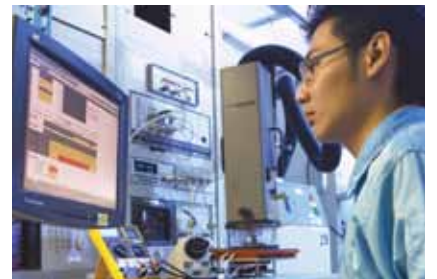


DIVERSITY AND INCLUSION A MYRIAD OF PERSPECTIVES



The workplace is a kaleidoscope of styles, personalities, capabilities and perspectives. Cognizant that diverse abilities and perspectives are critical tenets for success, Venture embraces diversity and inclusion. It recognises and celebrates the differences and capabilities that each individual brings to the workplace – collectively, forging a multifarious yet cohesive corporate body where the sum-total-of-the-parts is greater than the sum of the parts.







VIBRANT AND BRILLIANT A SHOWCASE OF VALUE

The kaleidoscope has stood the test of time and still holds its own as an object of interest today. Much like a diamond, it has remarkable optical characteristics. Through multiple reflections, the kaleidoscope enthralls with stunning patterns and sheer brilliance. For more than two decades,

Venture continues to hold pole positions as a preferred strategic global partner of choice. It is a combination of strengths and its fervent spirit of passion and innovation that has enabled the Group to shine and stand out in the industry, time and again.



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