



VIZ BRANZ

bean
in love?



Annual Report 2012



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Our passion for coffee... stronger, warmer, better, everyday.

Your favourite coffee served piping hot when you wake up, a bite-size delicious snack to munch on the way to work; these are the simple little treats in our daily lives that nourish and strengthen us to take on the day.

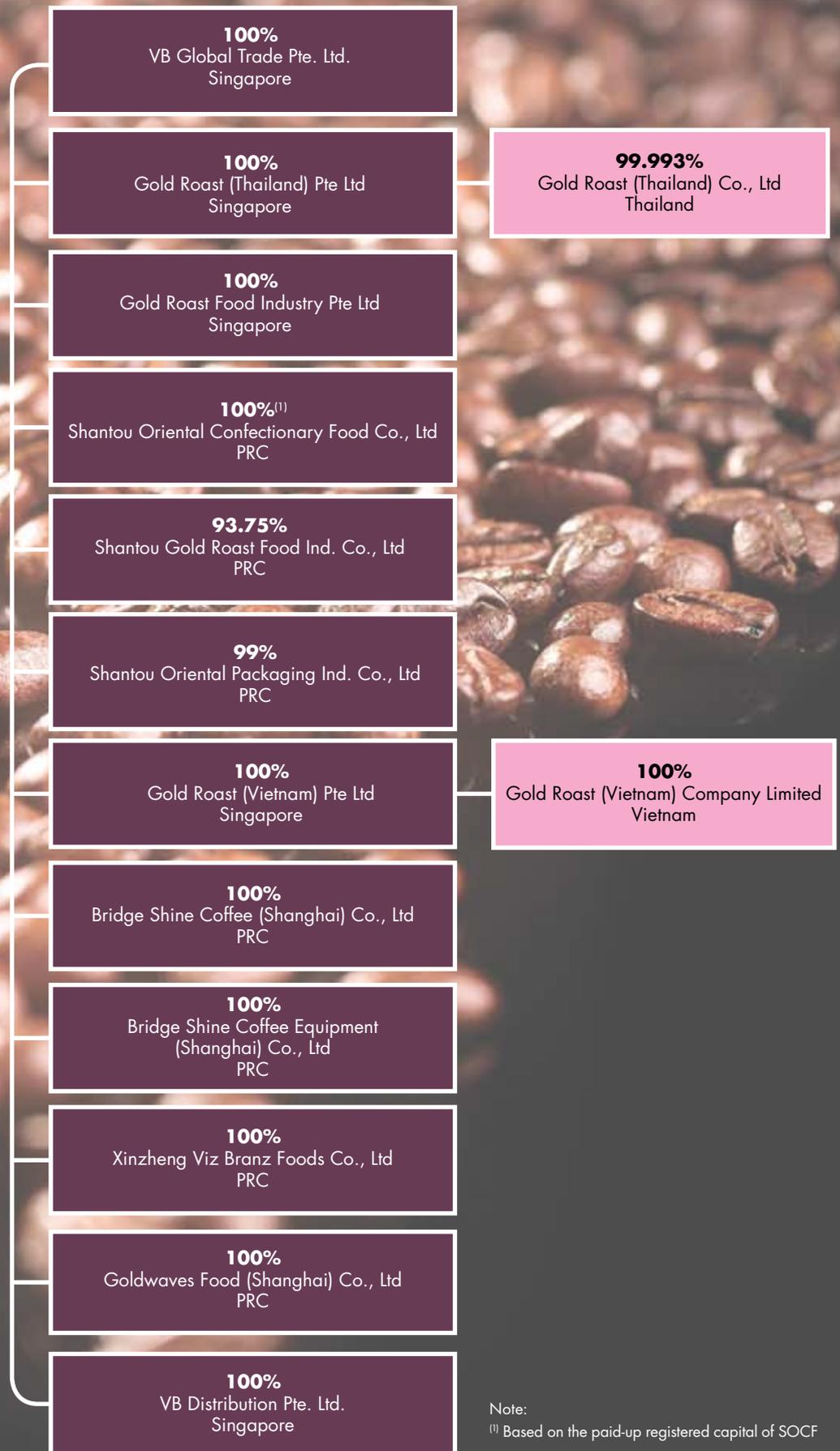
Our passion in creating high-quality instant beverages, mixes and snacks has led us to establish Viz Branz and it will also be our steadily growing passion which will help us with satisfying the hearts and tummies of our treasured customers.

GROUP STRUCTURE



VIZ BRANZ

PROFESSIONAL . INNOVATIVE . PASSIONATE . LOVING



Note:

⁽¹⁾ Based on the paid-up registered capital of SOCF

A young man and woman are sitting together on a couch, smiling and holding white mugs of coffee. The man is on the left, leaning towards the woman on the right. They are both looking at each other and smiling. The background shows a window with wooden blinds.

A freshly brewed cuppa coffee,
a warm pair of hands, and the familiar,
sweet aroma you have always loved...

Nothing puts you more at ease than this. For over 20 years now, Viz Branz has been providing modern-day consumers innovative solutions to their busy lifestyles without compromising on the qualities that matter to them the most. A combination of taste, quality, hygiene and convenience can be found in every single product of Viz Branz's wide variety of instant beverages, mixes, snack foods and more.

金味[®]

营养麦片



暖心的滋味



Gold Roast®

FULL-BODIED | 即溶咖啡
浓郁香纯 | INSTANT COFFEEMIX

White Coffee 白咖啡

Gold Roast White Coffee is a sheer delight to the senses. This unique blend brings you the strength of Brazilian coffee and the quality of Colombian coffee. Striking a fine balance with the right amount of coffee and creamer, Gold Roast's latest offering brings you a full-bodied white coffee with a smooth, aromatic aftertaste.

For pure enjoyment, gratify your senses with Gold Roast White Coffee Instant Coffeemix today!



HACCP
Certified
Manufacturer



Gold Roast White Coffee
3 in 1 Instant Coffeemix (40g)

Gold Roast White Coffee
2 in 1 Instant Coffeemix (25g)

NO Sugar Added

for a healthier



A Satisfying Coffee Experience

-  *Made from Colombian Arabica Coffee renowned for its mild, bitter flavour and aroma*
-  *No Sugar Added*



Savour every moment