



mm2 Asia Ltd.

(Company Registration Number: 201424372N)
(Incorporated in Singapore on 20 August 2014)

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mm2
entertainment

mm2 Asia Ltd.

Annual Report 2015



Investing in the Future of **Asia's** Movies



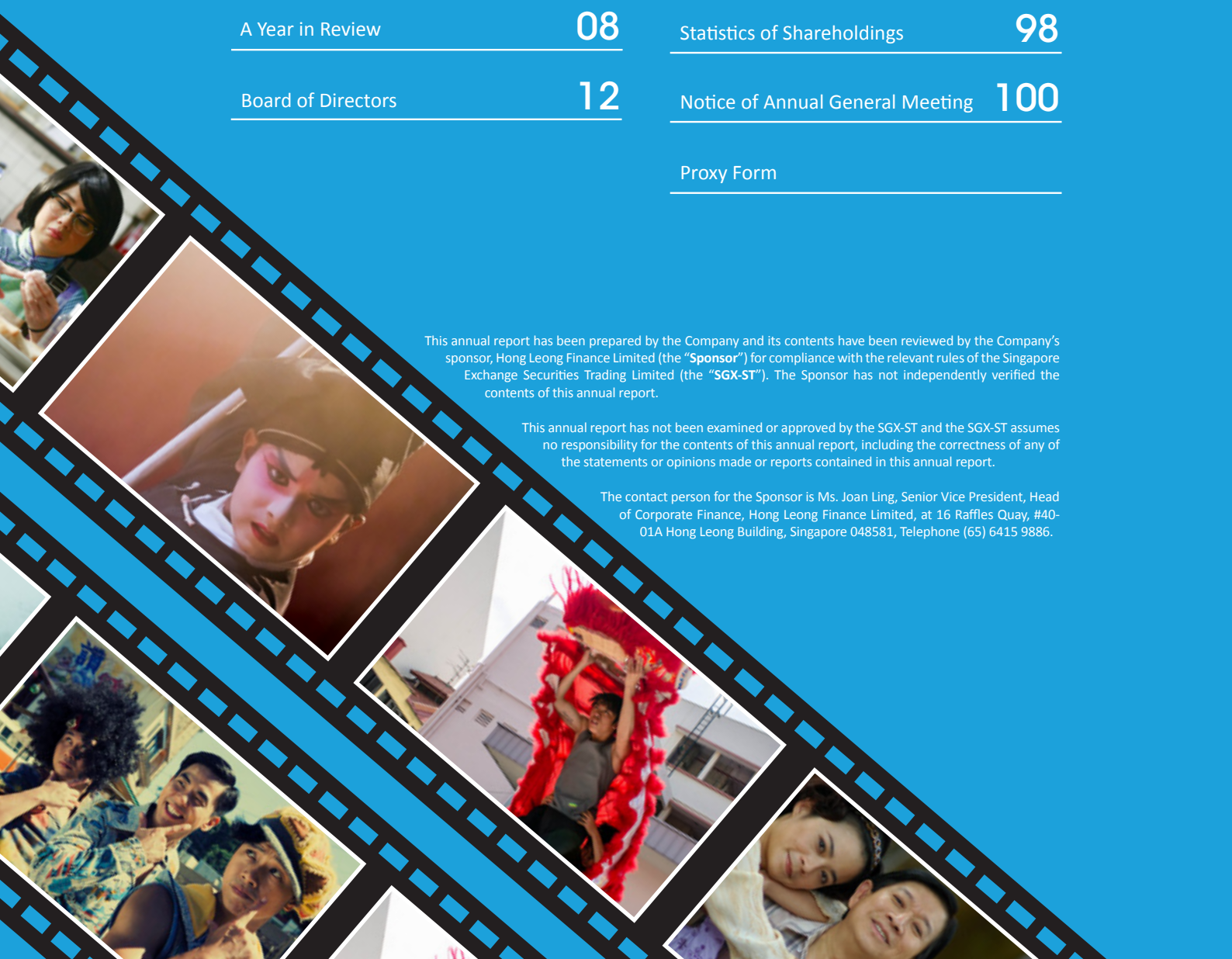
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This annual report has been prepared by the Company and its contents have been reviewed by the Company's sponsor, Hong Leong Finance Limited (the "Sponsor") for compliance with the relevant rules of the Singapore Exchange Securities Trading Limited (the "SGX-ST"). The Sponsor has not independently verified the contents of this annual report.

This annual report has not been examined or approved by the SGX-ST and the SGX-ST assumes no responsibility for the contents of this annual report, including the correctness of any of the statements or opinions made or reports contained in this annual report.

The contact person for the Sponsor is Ms. Joan Ling, Senior Vice President, Head of Corporate Finance, Hong Leong Finance Limited, at 16 Raffles Quay, #40-01A Hong Leong Building, Singapore 048581, Telephone (65) 6415 9886.





FOUNDED IN 2008 AND INCORPORATED ON 20 AUGUST 2014, MM2 ASIA IS A LEADING PRODUCER OF FILMS AND TV/ONLINE CONTENT IN ASIA.

As a producer, we provide services over the entire filmmaking process – from financing and production to marketing and distribution. mm2 Asia Ltd. (“mm2 Asia” or the “Company”) is the holding company of mm2 Entertainment Pte Ltd (“mm2 Singapore”) and mm2 Entertainment Sdn Bhd (“mm2 Malaysia”) (collectively referred to as the “Group”).

Headquartered in Singapore, the Group has representative offices in Malaysia, Hong Kong, Taiwan and China through our Group companies and/or strategic working partnerships. With our established multi-market presence, we produced, co-produced and/or distributed over 50 films in seven years. On 9 December 2014, mm2 Asia became the first local film production company to be listed on the Catalist Board of the Singapore Exchange Securities Trading Limited (“SGX-ST”) (SGX stock code: 41C).

For more information, please visit www.mm2asia.com

THREE PRIMARY REVENUE SOURCES

Since 2008, the Group has produced a wide portfolio of works across various genres including comedy, drama, horror, action, and romance. Through our established track record, we identify and react to consumer preferences to produce commercially-viable films.

Production Income is derived from all relevant stages of the filmmaking process. This includes income from securing financing for a production, consultancy and producers’ fees, producer bonuses, government grants and subsidies, script development, pre-production, principal photography, post-production as well as other contributions.

We receive **Distribution Income** from the distribution of films across various platforms – cinemas, Pay TV, Free TV, online, DVD, airlines and others. These films are produced/co-produced by us or third parties. For some films, we act as stakeholders and are entitled to a percentage of net receipts from the film’s distribution across these platforms. Commissions also come from the licensing of script, adaptation and sequel rights for our film library via third-party licensing arrangements.

Our sales and marketing team actively solicits for **Sponsorship Income** from advertisers to promote their products and services in our films.

The Group has strong business relationships with key industry players in Singapore, Malaysia, Hong Kong, Taiwan and China. This allows us to tap business opportunities relevant to our three primary revenue sources in these markets.





Track Record

Since 2008, the Group has produced, co-produced and/or distributed over 50 films, including the following notable titles:



AH BOYS TO MEN
新兵正传

(2012)

Singapore's highest-grossing local production of 2012: S\$6.21 million



AH BOYS TO MEN 2
新兵正传2

(2013)

Singapore's highest-grossing local production of all time: S\$7.89 million



为你转身

(2013)

mm2's first China co-production



做你爱做的事

(2014)

mm2's first Taiwan co-production



LOVE MATTERS
幸福万岁

(2009)



WHERE GOT GHOST
吓到笑

(2009)



PHUA CHU KANG THE MOVIE
鬼马家族电影版

(2010)



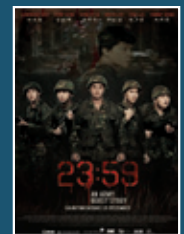
OCEAN HEAVEN
海洋天堂

(2010)



PERFECT RIVALS
美好冤家

(2011)

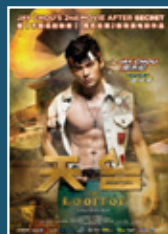


23:59

(2011)



THAT GIRL IN PINAFORE
我的朋友, 我爱过的一切
(2013)



THE ROOFTOP
天台

(2013)



3AM

(2013)



RHYTHM OF THE RAIN
听见下雨的声音

(2013)



THE LION MEN
狮神决战

(2014)



THE LION MEN: ULTIMATE SHOWDOWN
狮神决战之终极一战
(2014)

Indicated years refer to the films' release year.



THE JOURNEY
一路有你

(2014)

Malaysia's highest-grossing local production of all time: RM\$17 million



CAFÉ . WAITING . LOVE
等一个人 咖啡

(2014)

Malaysia's highest-grossing Taiwanese film of all time: RM\$4.98 million



AH BOYS TO MEN 3: FROGMEN
新兵正传3: 蛙人传

(2015)

Singapore's highest-grossing opening weekend Asian film of all time: S\$2.83 million in 4 days



ATM
提款机

(2015)

mm2's first Hong Kong co-production



THE ULTIMATE WINNER
赢家

(2011)



WE NOT NAUGHTY
孩子不坏

(2012)



MY DOG DOU DOU
我的狗蚪蚪

(2012)



IMPERFECT
我们都不完美

(2012)



DANGEROUS LIAISONS
危险关系

(2012)



GHOST CHILD
鬼仔

(2013)



SEVENTH
守夜

(2014)



TEMPORARY FAMILY
临时同居

(2014)



WAYANG BOY
戏曲小子

(2014)



BRING BACK THE DEAD
招魂

(2015)



ODE TO MY FATHER
我们不平凡的爸爸

(2015)



1965

(2015)